



Quote to:

REF. NO: AW001/0814/Q1002

DATE: 2 September 2014

Mr.

Objective:

To Design and Develop an Online Store (E-commerce) on Magento Platform

Technical Understanding:

The project consists of Design and Development of a Online Store for client and integrate features as per client.

Basic Design Features to Focus on:

Responsive Design

The website will be designed into responsive web-platform to enable users to browse the website using any of the modern day browsing platforms (Tablets, Mobile, PC, desktops)

User Friendly Interface (UI)

Special focus will be on site navigation and Enhanced user interface, providing much needed information for the user with simple browsing. We will use easy-to-understand and logical names for the various page of your site.

Basic Functionality Features:

Catalog Management:

- Simple, configurable (e.g. size, color, etc.),
- bundled and grouped products
- Create different price points for different
- customer groups, such as wholesalers and retailers
- Virtual products
- Downloadable/digital products with samples
- Unlimited product attributes
- Related products
- Stock availability
- Multi-tier pricing upsell
- Product option selection
- Grouped products view
- Add to wish list
- Send to a friend with email
- Share on Facebook

Catalog Browsing:

- Layered / faceted navigation for filtering of products in categories and search results.
- Filter products by price and display a range of prices based on even increments or by a similar number of products within each range.
- Static block tool to create category landing pages.
- Product comparisons with history
- Configurable search with auto-suggested terms
- Breadcrumbs



- Ability to assign designs within category and product level (unique design per product/category).
- Recently viewed products
- Popular search terms cloud
- Product listing in grid or list format.

Product Browsing :

- Multiple images per product
- Product image zoom-in capability
- Integrated for real-time shipping rates from: UPS, UPS XML (account rates), FedEx (account rates), USPS and DHL.
- Ability to specify allowed destination countries per method
- Flat rate shipping per order or item
- Free shipping
- Table rates for weight, sub-total, destination and number of items
- On-site order tracking from customer accounts

Order Management

- View, edit, create and fulfill orders from the admin panel.
- Create one or multiple invoices, shipments and credit memos per order to allow for split Fulfillment.
- Print invoices, packing slips and shipping labels
- Call center (phone) order creation – provides transparent control for administrators and front-end enhancements for customers during the shopping process. Changing product configurations, for all types of products, can be done by the call center sale representative on the admin side as well as by the customer throughout the shopping process. Custom product choices and configurations can be changed directly during order creation, in the wish list and the shopping cart Includes the ability to create new customers, or select existing customers and view their shopping cart, wish list, last ordered items, and compared products lists, as well as select addresses, give discounts and assign custom prices .
- Assisted Shopping - customer service representatives and other admin users are able to manage products and coupons in customers' shopping carts and wish lists through the administrator panel
- Customized Order Status - tracking an order is easier than ever with customizable order.

Checkout, Payment and Shipping

- One-page checkout
- Guest checkout and checkout with account to use address book
- Shipping to multiple addresses in one order
- Option for account creation at beginning of checkout
- SSL security support for orders on both frontend and back-end
- Saved shopping cart
- Accept gift messages per order and per item
- Shopping cart with tax and shipping estimates
- Saved credit card method for offline payments
- Configurable to authorize and charge, or authorize only and charge on creation of invoices
- Integration with Amazon Payments
- Integration with multiple PayPal gateways
- Integration with Authorize.net
- Integration with Google Checkout (Level 2)
- Accept checks/money orders
- Accept purchase orders
- Additional payment extensions available through
- Magento Connect
- Shipping integration with label printing - view, edit, print labels for all major carriers



Search Engine Optimization

- 100% search engine friendly .
- Google Site Map .
- Search engine friendly URL's.
- URL rewrites give full control of URL's.

Customer Accounts

- Account dashboard
 - Address book with unlimited addresses
 - Wish list with ability to add comments
 - Order status and history
 - Re-orders from account
 - Recently ordered items
 - Default billing and shipping addresses
 - Email or send RSS feed of wish list
 - Newsletter subscription management
 - Product reviews submitted
 - Product tags submitted
 - Downloadable/digital products
- ✓ Including cc_avenue and cash on delivery payment method
- ✓ And shipping method api including fedx and flat rate shipping..

Client Requirements in Specific

1. Adding custom design to Magento which is in PSD.
2. Responsive Store design.
3. The store will be fully SEO complaint.
4. There will be 7 level category systems for products.
5. There will be 5 Attributes to each product.
6. There will be a web crawler attached to the store which will download data from 10 sites (Client will provide) and add products in magento after Clients (Admin) Approval
7. Shipping API needs to be attached.
8. CCAvenue Payment system will be integrated including COD
9. All general marketing tools plug-ins will be attached.

Time Duration:

30 Business Working Days

Resource Allotment:

We planned the following resources for the project as like

Resource	No. of Team Members	Experience
Project Manager	1	6+ Year Exp
Software Developer	2	4+ Year Exp
S/W Tester	1	2+ Year Exp

Project Manager is responsible for all kind of communication with the client.



Project Development Estimation:

PRODUCT CODE	PRODUCT DESCRIPTION	TECHNOLOGY	AMOUNT(USD)
AWP001	Online Store(E-commerce)	Magento Design- HTML5.0, CSS3	800/-
TOTAL AMOUNT			800/
TOTAL AMOUNT IN WORDS: Eight Hundred US Dollars only			

Payment plan:

As Discussed Milestones need to be created on <http://freelancer.com>

TERMS & CONDITIONS:

1. CLIENT MUST PROVIDE FULL REQUIREMENT REPORT AFTER QUOTE ACCEPTENCE.
2. CLIENT WILL BE RESPONSIBLE FOR PROVIDING ALL KIND OF DATA (IMAGES, TEXT ETC).
3. AUTHENTICATION OF THE DATA PROVIDED WILL BE THE SOLE RESPONSIBILITY OF THE CLIENT.
4. ANY COPYRIGHT ISSUE'S IF ARRISING ON THE DATA PROVIDED BY THE CLIENT'S WILL BE LEGALLY DEALT BY CLIENT.
5. ANY MODIFICATIONS APART FROM REQUIREMENT REPORT PROVIDED BY THE CLIENT WILL BE ACCORDINGLY CHARGED.
6. ANNUAL MAINTENANCE IF SIGNED AND AGREED WILL BE CHARGED AT THE RATE OF 25% OF SALE PRICE PER YEAR.
7. ALL CASES OF LEGAL JURISDICTION WILL BE HELD IN LUCKNOW, UTTAR-PRADESH, INDIA

For any further information regarding detail about organization and work or Query related to project, please feel free to contact us.

Looking forward to hear from you for this project.

Shatesh Pandey
SIGNATORY AUTHORITY


CUSTOMER